



BEHIND THE VEIL



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WHAT IS THE PRICE OF LOVE?

From the director of global hit series Legacy, a new daily drama that tells of a marriage of convenience that turns into so much more...

Starring **Talya Çelebi** and **Cenay Türksever**.



SUMMARY

Growing up without knowing her parents, the orphaned Hançer learned at an early age to face up to life's challenges. With no family but her older brother Cemil, she becomes a resilient young woman who can stand on her own feet. When Cemil falls sick, and needs expensive medical treatment, Hançer is prepared to do whatever it takes to save him.

Meanwhile Cihan, the sole heir of a wealthy family, has reluctantly accepted the idea of an arranged marriage from his mother, Mukadder. She insists that he must have a son to continue their noble bloodline, and having failed with his first wife, must now let his mother take control of his destiny.





SUMMARY...CONTINUED

Mukadder learns of a local girl – Hançer – who has an enchanting beauty, and deems her suitable for her son. Although she is morally opposed to the idea, Hançer accepts the marriage proposal in order to cover Cemil's medical expenses. When Hançer marries Cihan and starts living in his family home, she soon sees that there are untold secrets and mystery surrounding them, not least the fact that Cihan's ex-wife, Beyza, also lives in the mansion.

Mukadder, who plans to send Hançer away from the mansion after she gives birth to an heir, encounters something she never expected; this marriage of convenience seems to be growing into something much more, and she has sown the seeds of a great romance. Despite his family's opposition, Cihan can't deny his feelings, and defies them all to pursue his passion for Hançer.





HANÇER

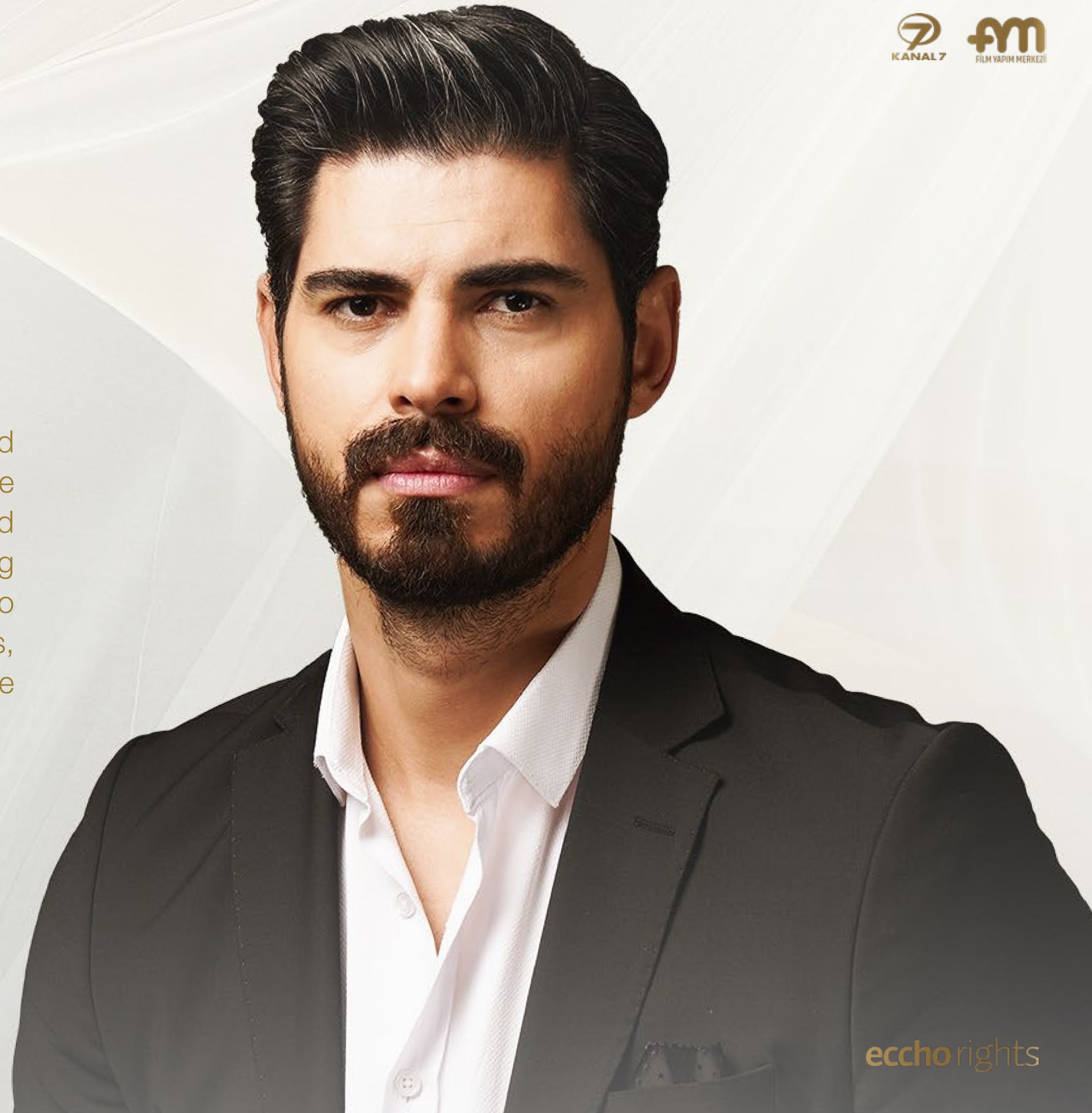
Growing up as an orphan, Hançer is a strong young woman who is used to constantly working hard to survive. She is loved by everyone for her kind heart and her beauty. Despite her youth, she has had to struggle with many difficulties, which makes her very mature at a young age. She is a selfless person who helps everyone around her. Although she has a loving and calm personality, when it comes to her loved ones, she is fiercely protective and will do anything for them.





CIHAN

Cihan, the sole heir to a large company, is a strong man respected by everyone. After his father leaves home, he devotes his life to making his mother happy. Earning his fortune through hard work, Cihan is committed to protecting his family and ensuring that they live comfortable lives. He never lets anyone down who trusts him. He lives his life according to his mother's wishes, even if it is difficult occasionally - including his first failed marriage to Beyza - but he never abandons the things he believes in.





MUKADDER

Mukadder was young when her husband abandoned her for another woman, and since then, she has been alone with her two children. With the death of her eldest son Metin, Cihan is all she has left. She wants a grandson for the continuity of her family and tries to convince Cihan of this. Devoted to making her mother happy, Cihan does not refuse any of her requests. Mukadder is a tough woman with a dark side who does not hesitate to get her hands dirty for her son Cihan, whom she loves very much.





BEYZA

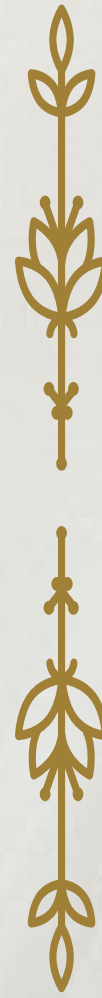
Beyza was Cihan's first wife. Her mother-in-law, Mukadder, doesn't like her because she cannot bear any children, to continue the family lineage. She tries everything not to lose her beloved husband, but with Cihan emotionally uninvolved the two divorce. He does allow her to stay in the family home however, as he feels guilty about their situation. Living in the mansion after the divorce leads to considerable dramas, particularly when Cihan starts to feel a new romantic connection...





SINEM

Sinem, who continues to live in the mansion with her daughter after the death of her husband Metin, has to live the life chosen by her mother-in-law, Mukadder. Sinem cannot leave the mansion even if she wants to because Mukadder thinks that her granddaughter should live in the mansion with the extended family.



METIN

Metin died in a car accident, leaving behind a widow and a daughter. His death has put the entire burden of the family on Cihan's shoulders. The life of his beloved wife and daughter is now at the mercy of his mother.



DERYA

Derya, a widow with one child, agrees to marry Cemil to escape the oppression she suffers at her family home. Thinking she will live a more comfortable life, she shows her true colors when struggling with poverty. Making life more difficult for Cemil and Hançer, Derya is forced to support them by working against her will.



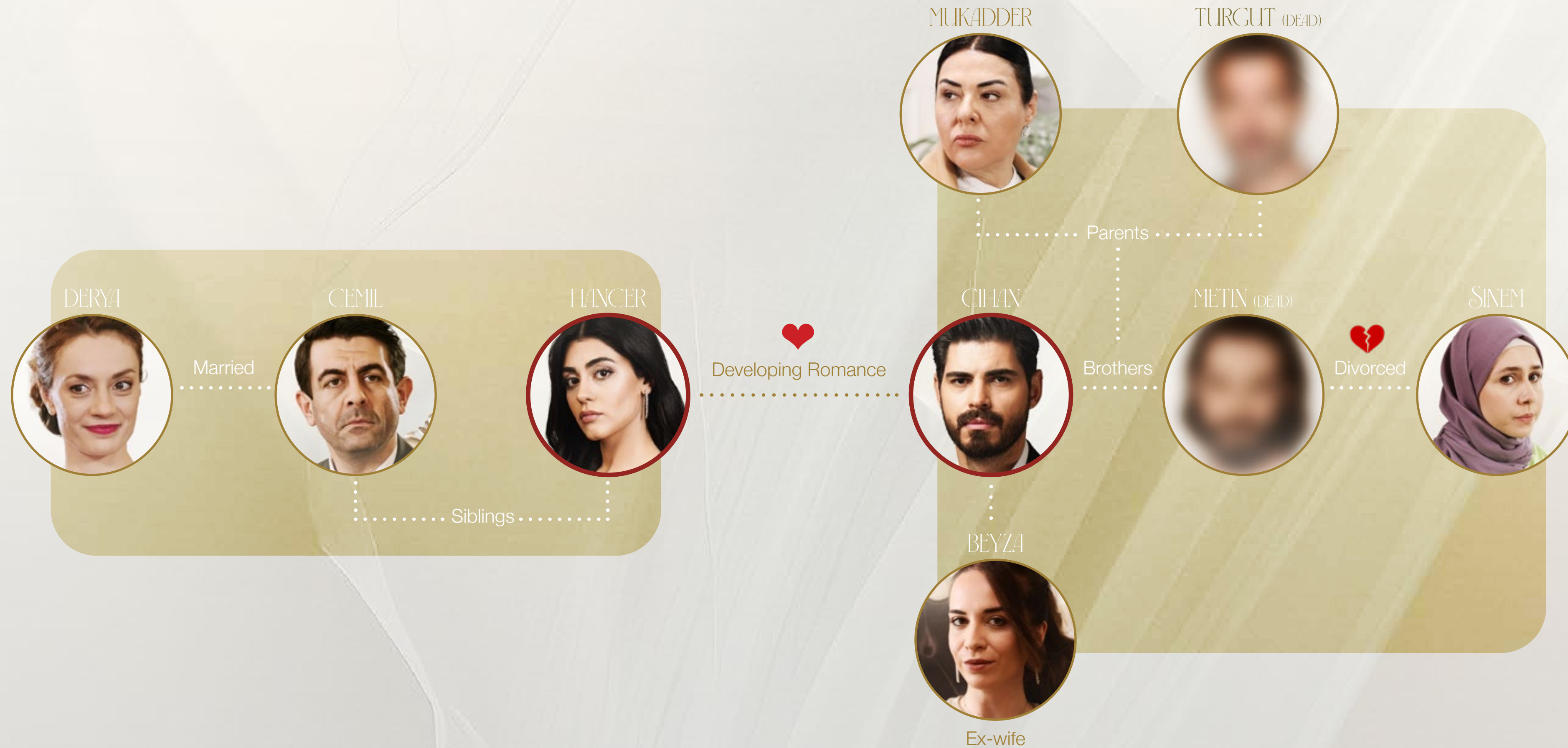
CEMIL

Cemil, Hançer's older brother, is a naive man. After the loss of his parents, he does everything he can to take care of himself and Hançer, but he cannot escape a difficult life. He marries Derya, thinking she will help him in his struggle for life, but things do not go as he expects. When he comes close to death due to the illness he is suffering from, Hançer has to make the most difficult choice of her life.





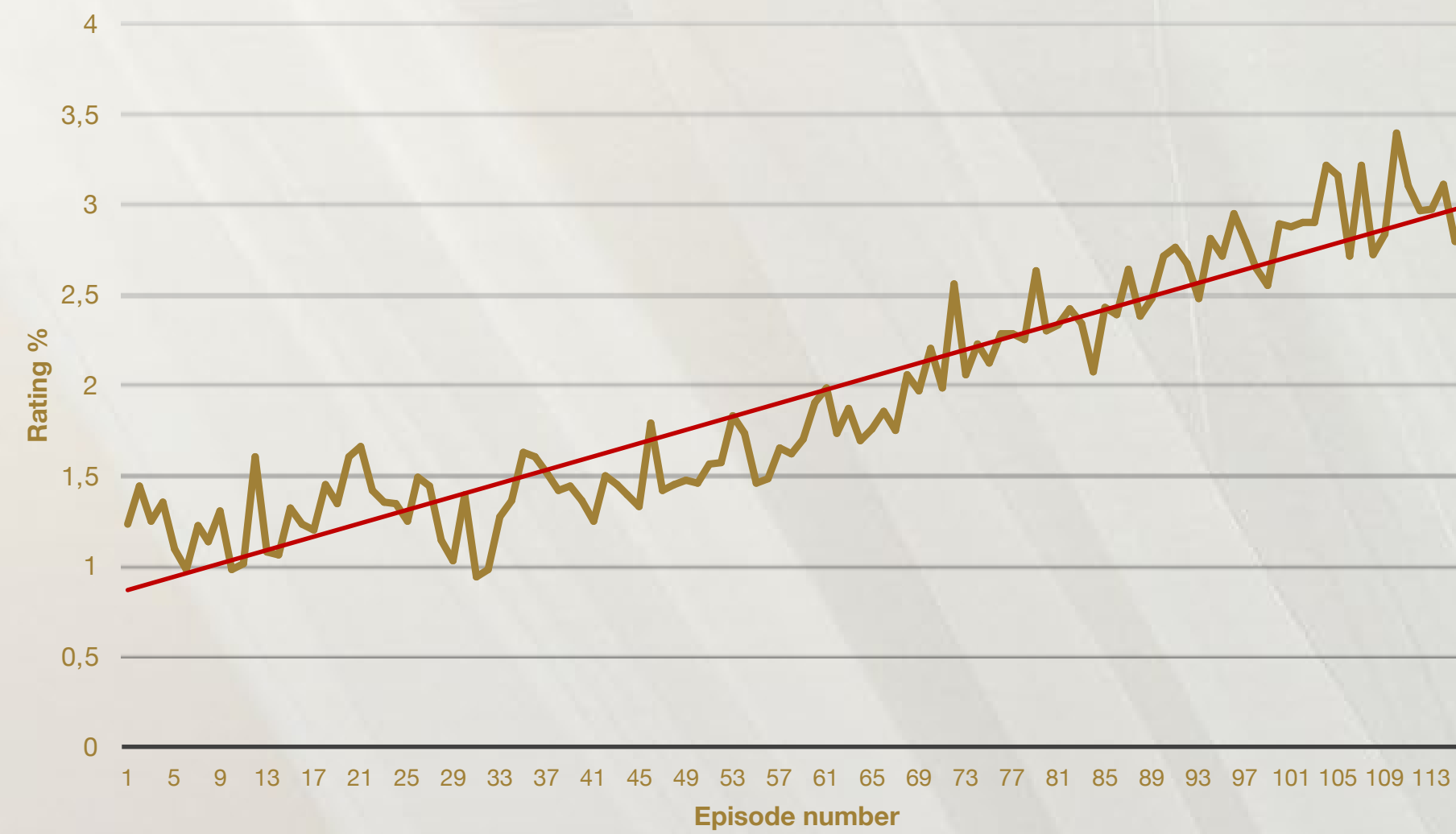
RELATIONSHIP CHART



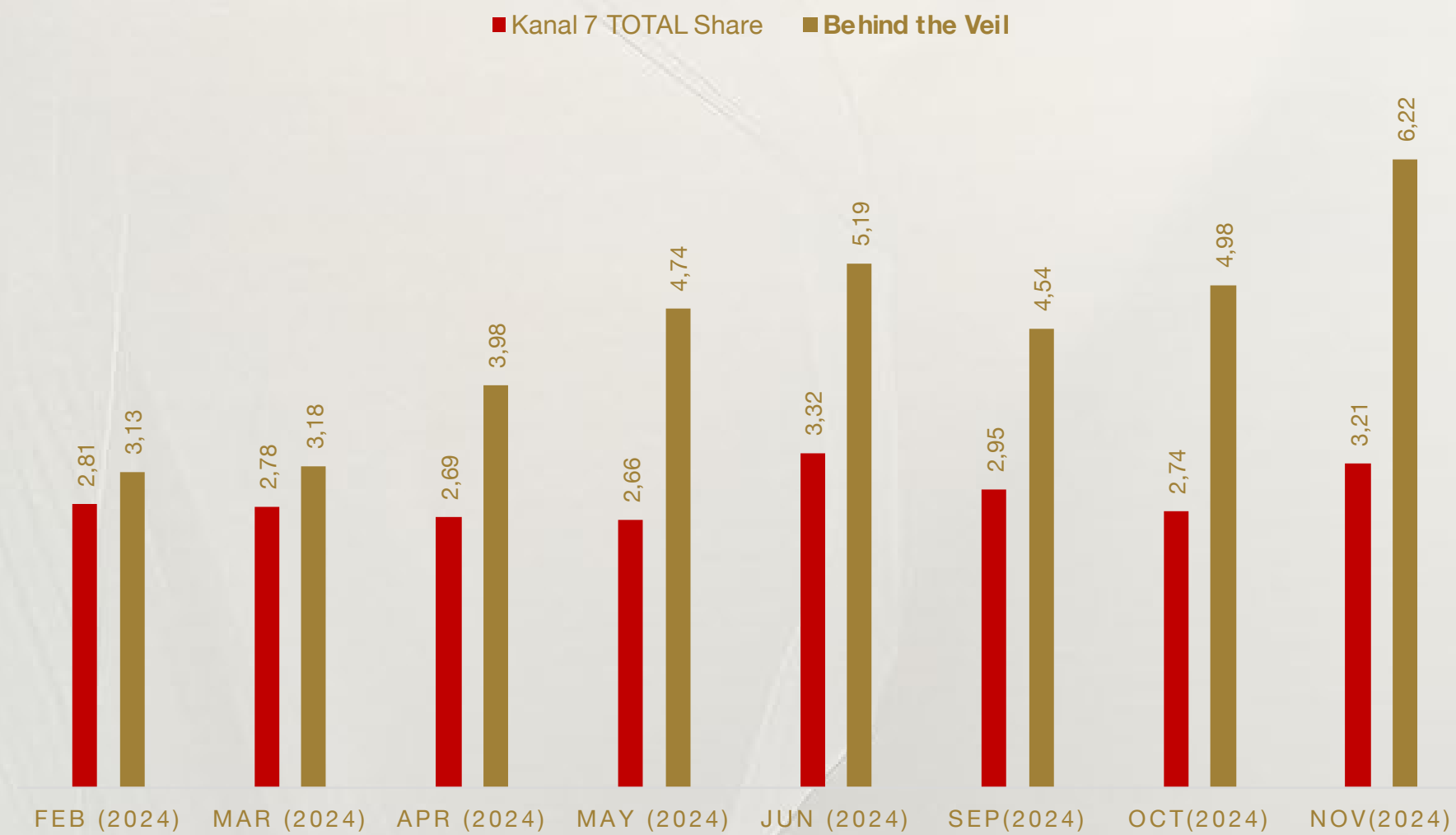
RATINGS

Premiering in April 2024, Behind the Veil has steadily grown its viewership, and as of January 2025 is firmly the top-rating daily drama series in Turkey. As well as scoring well above Kanal 7's channel averages for both rating and share (all categories), the series has often out-performed major weekly series broadcast on the same day.

TOTAL RATING



TOTAL SHARE



BEHIND THE VEIL

ORIGINAL TITLE

Gelin

PRODUCER

Yapım Merkezi

DURATION

S1: 53 x 45 min | S2: 260 x 45 min

BROADCASTER

Kanal 7 (Turkey)

GENRE

Drama series

DISTRIBUTOR

Eccho Rights