



SERVANT OF THE PEOPLE



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SERVANT OF THE PEOPLE

What happens when an ordinary but honest man gets elected president? *Servant of the People* is the hilarious comedy series that answers this question - and launched the real life political career of creator Volodymyr Zelensky, elected President of Ukraine in April 2019

In the comedy series *Servant Of The People*, modest and humble teacher Vasily is caught on camera raging over the miserable situation in his country. When a pupil posts the video on Youtube, it becomes a viral sensation. Everybody loves Vasily's outrage and people start gathering money for a presidential campaign. And to everybody's surprise he gets elected. *Servant of the People* follows Vasily's new life as president, how he copes with the expectations, not only from the nation but also from his family and friends. He has no interest in changing his life, he wants to stay the same, live in his flat with his parents, borrow money from his friends at the end of the month and take his bike to work; it's just that now he goes to work as the most powerful man in the country.

Will the dark forces of the establishment grind this honest and modest man down or will Vasily survive in his fight against institutionalised corruption? *Servant Of The People* – politics has never been so fun!

GENRE
Comedy

LENGTH
S01: 24 x 25 min
S02: 24 x 25 min
S03: 24 x 25 min

AVAILABLE AS
Format, finished episodes
and feature film





More than just a comedy series!

Following the huge success of *Servant of the People*, creator and leading actor Volodymyr Zelensky announced his intention to run for president in the 2019 election - this time for real! Zelensky rode to a landslide victory on a wave of voter dissatisfaction with the previous regime, and a campaign promising an end to the corruption that his fictional creation also fights against.

The series was a huge hit in Ukraine, where it was one of the top rated series of 2015, scoring an average rating over 10% and an audience share in excess of 28%. The readymade has been sold to several countries, while the format has also been optioned in several territories worldwide. In 2016 the series was turned in to a movie with cinematic release in Ukraine, while the second television series was broadcast on 1+1 in late 2017. A third season was released in 2019.

Servant Of The People won the Gold Remi Award for Television Comedy at the 2016 WorldFest in Houston. At the World Media Festival in Hamburg, the series won a Silver Award, and *Servant Of The People* was also a finalist at the Seoul International Drama Awards in 2016.

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